

Parks & Recreation Authority
Meeting Minutes
April 26, 2022
6:30pm

- I. Call to order – Sydney, Patrice, Joy, Lindsay, Ms. Beattie (on phone), Gwen
- II. Approval of minutes: from March 22, 2022 –
 - a. Sydney – Motion to approve minutes
 - b. Patrice - Second
- III. Old Business
 - a. **Easter Egg Hunt** – Debrief the event
 - i. Change the time for volunteers and board to 1pm instead of 12.
 - ii. Easier and more convenient having the eggs prefilled. 1500 more eggs, extra than in past.
 - iii. JR's daughter was the Easter Bunny (Teacher with clearances)
 - iv. Two Easter bunny costumes – Double check where they came from?
 - v. Two Easter baskets from Gold eggs that were not claimed.
 - vi. A lot of kids attended

vii. One Complaint: It was right at 3pm and there were some kids that were late.

1. Say the event starts at 3. And have the egg hunt about 10-15 minutes later.
2. Put eggs aside for kids that are late, or special needs.

viii. Jar of candy – Gwen suggestion: Can we do something other than candy? A gift certificate? Promote health instead of sugar. Balls/Jump ropes/Sports equipment.

ix. *Send a Thank you note to Texas Roadhouse.*

1. 200 gift cards for a free kids meal.

➤ Dining for dollars – 10% of profits go to Valley Township. (Other restaurants: Applebees, Chic-Fil-A)

- a. Come ask us (P&R) questions or suggestions
- b. Sign-up sheet to volunteer

IV. New Business

a. Valley Day 2022

i. Location – approved for the Field across from Highland Corporate center.

1. Make sure the field is mowed a couple days before.

ii. Vendors – Put out request for vendors. Facebook, Websites. ***Pass out flyers to vendors at other carnivals with contact info. (Parkesburg Festival, Strawberry Festival, Juneteenth)***

1. Food vendors

a. How to pay/set price?

i. Pay percentage

ii. Pay fixed (\$50+/\$75+)

b. Beer Garden – Animated Brewing

c. Big Boy's Food

d. PJ's Deli

2. Craft Vendors

a. Set price

iii. Health fair/Medical portion –

1. Minority nursing group that does health fairs
(Contact Angie)

2. Chester County – Covid boosters

3. American Red Cross – Blood donations

4. Diabetes Check – Coatesville Pharmacy?

5. Dentists – Rainbow Dental, Ches-penn Dental.

6. Mental health – substance abuse. Kacie's Cause.

(look out for the group at Parkesburg fair)

iv. Donations - \$3000 so far from about 20 donors. (Joy to send out spreadsheet)

1. Vietri – Generators, possible monetary donation
2. APA Tax – And others in that building (Lawyers,
3. WaWa for Drinks
4. Turkey Hill
5. Herr's
6. Tastykake
7. Maggie Moo
8. Rita's

v. Silent Auction – Can the Chief/Police give the vendor letters and ask?

1. Philadelphia Sports team
2. Reading Phillies
3. Philadelphia zoo
4. Marriott
5. Kings Tavern
6. Little Chef
7. Bakers of Buffington
8. Harry's/Zing
9. Coatesville Florist
10. Channel 6.

11. Aldus Jackson – Hair Salon
12. Massages
13. Nail Salon
14. Airport – flight lesson?

vi. Carnival rides/Pony

1. Patrice to contact Pony rides and petting zoo
2. Carnival rides- Zip line, rock climbing, Moon bounces
3. Game truck
4. Tattoo

vii. Portopotties and hand washing

viii. Tent guy – John? Table and chairs?

b. **Concert Series** – Difficulty diversifying and finding bands.

- i. Reach out to contacts. Possibly Moose lodge.
- ii. Possible Sponsor – Cleveland Cliffs
- iii. Contracts
- iv. Wilson & Mama Tried = August and September
- v. Food Vendors – Food truck and mobile ritas?
- vi. Firehouse to provide adult beverages

c. CASD discussion – Table until next meeting

V. Announcements/Questions/Concerns

VI. Adjournment